

# AIEC 2010 Program Summary

## Draft @ 19 Aug



Tuesday 12 October	
9:00-5:00pm	
Various Rooms	Pre-Conference Workshops. <a href="http://www.aiec.idp.com">www.aiec.idp.com</a> for workshop schedule.
5:30-6:30pm	
Bayside Auditorium B	Welcome Plenary Speakers: <b>Professor Sugata Mitra, <i>Founder of the Hole in the Wall Project</i></b> <b>The Hon Verity Firth, <i>Minister for Education and Training, NSW Government (invited)</i></b>
6:30-8:00pm	Welcome Reception in the Exhibition Hall
Wednesday 13 October	
9:00-10:30am	
Bayside Auditorium B	Opening Plenary Speaker: <b>Mr Simon Anholt</b> Prize winning expert in national 'brand' and reputation, Simon will discuss what the latest research reveals about world perceptions of Australia and ways we can maintain and improve these perceptions.  <b>IEAA Awards Presentation</b>
10:30-11:00am	Morning Tea in the Exhibition Hall
11:00-12:00pm	
Bayside Auditorium B	<b>1. Speaking the Truth to Power: Influencing Political Agendas</b> <b>Facilitated Dialogue</b>  <b>Stephen Connelly</b> , President, International Education Association of Australia (IEAA) <b>Martine Letts</b> Deputy Director, Lowy Institute for International Affairs (invited) <b>Richard Beere</b> , Executive General Manager International East, Tourism Australia <b>Ross Milbourne</b> , Vice-Chancellor UTS and Chair ATN Universities  <b>Facilitator:</b> TBA
Bayside Gallery B	<b>2. Approaches to Retention in Australian Tertiary Institutions</b> Melissa Banks, Banks Consulting Tony Adams, Tony Adams and Associates Dorothy Davis, Education Consultant Judith Dickson  <b>Session Chair:</b>
Bayside Gallery A	<b>3. (A) Outcomes of Australian International Mobility Programs: Considering the Long-term Impacts</b> Davina Potts, University of Michigan Dawn Koban, LaTrobe University  <b>(B) Linking Study Abroad Outcomes to Industry Needs: News from the USA</b> Cynthia Banks, AustralLearn (GlobalLinks Learning Abroad)  <b>Session Chair:</b> Rob Malicki (to be invited)
Bayside 103	<b>4. (A) Think Before: A Student Safety Initiative: How Attacks on International Students Inspired a Grassroots Response!</b> Danielle Hartridge, ISANA President & Victoria University Larry Anderson, Australia Network Ian Geddes, Victoria Police

	<p><b>(B) Student Welcome 2010 At Melbourne Airport</b> Sharon Smith, Office of Knowledge Capital – City of Melbourne</p> <p><b>Session Chair:</b> Kate Amos, IDP Education</p>
Bayside 104	<p><b>5. Engaging academic staff in Internationalisation: Perspectives from the UK and Australia</b> Elspeth Jones Leeds Metropolitan University Betty Leask, University of South Australia</p> <p><b>Session Chair:</b> Gavin Sanderson (to be invited)</p>
12:00-12:10pm	10 Minute Break
12:10-1:10pm	
Bayside Auditorium A	<p><b>1. Australia's Public Diplomacy: Lessons Concerning 'Soft Power': Facilitated Discussion</b></p> <p><b>Professor Nicholas Cull</b> <i>Professor of Public Diplomacy, University of Southern California</i> <b>Assistant Professor Caitlin Byrne</b> <i>Former Diplomat and Assistant Professor, International Relations, Bond University</i> <b>Mark Scott</b> (invited) <i>Managing Director, Australian Broadcasting Corporation</i> <b>Professor Ian Chubb</b> (invited) <i>Vice-Chancellor, Australian National University</i></p> <p><b>Facilitator:</b> TBA</p>
Bayside Gallery B	<p><b>2. Building a New National Voice for International Students in Australia</b> Adrian Wong, National Union of Students (NUS) Robert Atcheson, Council of International Students Australia (CISA) Tammi Jonas, Council of Postgraduate Associations (CAPA) Lily Yuen, National Union of Students (NUS)</p> <p><b>Session Chair:</b> Gavin Sanderson (to be invited)</p>
Bayside Gallery A	<p><b>3. Inter and Intra-Regional Mobility: Who are our Competitors and Should we be Worried?</b> Stephen Riemann, Hobsons Melissa Banks, Banks Consulting Chris Ziguas, RMIT</p> <p><b>Session Chair:</b> Tony Adams (to be invited)</p>
Bayside 103	<p><b>4. Securing the Future of International Education by Defining and Maintaining Standards: Engaging in the Debate</b> Jeanette Allen, Skills Australia Mark Freeman, University of Sydney</p> <p><b>Session Chair:</b> Betty Leask</p>
Bayside 104	
1:10-2:30pm	Lunch in the Exhibition Hall
2:30-3:30pm	
Bayside Auditorium A	<p><b>1. Australian Government Update on the International Marketing and Promotion of Australian Education and Training</b> Speakers to be advised</p> <p><b>Session Chair:</b> Julian Longbottom</p>
Bayside Gallery B	<p><b>2. Engaging International Media</b> Speakers to be advised</p> <p><b>Session Chair:</b> David Wheeler, Chronicle of Higher Education</p>
Bayside Gallery A	<p><b>1. More Than Just a Roof Over My Head</b> Molly Bonnesin, ISANA</p>

	<p>Glen Withers, Universities Australia (UA) Lily Yuen, NUS</p> <p><b>Session Chair:</b></p>
<b>Bayside 103</b>	<p><b>3. (A) India: Turning a Sticky Wicket into a Good Batting Track</b> Racquel Shroff, IDP Education Abizer Merchant, La Trobe University</p> <p><b>(B) Former Australian Spinner: Turning to India</b> Brad Hogg, EdVentureLearn Ron Goddard, EdVentureLearn</p> <p><b>Session Chair:</b></p>
<b>Bayside 104</b>	<p><b>4. AUIDF Research Agenda 2010 and Good Practice in International Student Recruitment</b> Alan Olsen, Strategy Policy and Research Alison Taylor, Macquarie University</p> <p><b>Session Chair:</b> Bruce Mackintosh (invited)</p>
3:30-4:00pm	Afternoon Tea
4:00-5:30pm	
<b>Bayside Auditorium B</b>	<p><b>Jennie Brockie: A Diverse Australia - Racism, Multiculturalism and International Education</b></p> <p>Panellists include:</p> <p><b>Graeme Innes</b> <i>Disability and Race Discrimination Commissioner, Australian Human Rights Commission</i></p> <p><b>Professor Margaret Gardener</b> <i>Vice-Chancellor RMIT</i></p> <p><b>Dr Casta Tungaraza</b> <i>Equal Opportunity and Social Justice Manager of Murdoch University and Director, Australian Academy of Race Relations (confirmed)</i></p> <p><b>Robert Atcheson</b> <i>President, Council of International Students Australia (CISA (confirmed))</i></p> <p><b>Professor Fazal Rizvi</b> <i>Professor of Educational Policy Studies and Director of Global Studies in Education, University of Illinois (confirmed)</i></p> <p><b>Professor Andrew Jakubowicz</b> <i>Cosmopolitan Civil Societies Research Centre, University of Technology Sydney Sociology of cultural diversity</i></p>
5:30-6:30pm	Happy Hour @ the Watershed
<b>Thursday 15 October</b>	
9:00-10:30am	
<b>Bayside Auditorium B</b>	<p><b>1. Futurecasting International Students in Australia: Rebranding Brand Australia</b> Rob Lawrence, Other panellists to be confirmed</p> <p><b>Facilitator: TBA</b></p>
<b>Bayside Auditorium A</b>	<p><b>2. IEAA Award Winners: Best Practice/Innovation in International Education</b> The three winners of this prestigious award will present case studies. The award recognises the work of an individual or team who have contributed to international education through a groundbreaking development in an area including, but not restricted to, international development, internationalisation of the curriculum, marketing and communication, support programs for international students, pathway initiatives, mobility programs or social inclusion activities.</p> <p><b>Session Chair:</b> Helen Cook</p>

Bayside Gallery B	<p>3. <b>(A) Australia-Malaysia: Schools Building Strategic Alliances</b> Helen Masters, Victorian Department of Education and Early Childhood Development Alison Purnell, Department of Foreign Affairs and Trade (DFAT) Wendy Caramarco, Victorian Department of Education and Early Childhood Development</p> <p><b>(B) Internationalisation of Curricula in Victorian schools</b> Vic Pappas, Victorian Department of Education and Early Childhood Development</p> <p><b>(C) The Future of the School Sector in International Education</b> Kate Kelleher, KC Consulting Services Geoff Clarke, V2A Consulting</p> <p><b>Session Chair:</b> Tony De Gruchy IEAA Board member from Perth school sector (to be invited)</p>
Bayside Gallery A	<p>4. <b>(A) The Griffith English Language Enhancement Strategy: Implementing the Good Practice Principles for English Language Proficiency for International Students in Australian Universities</b> Nicole Brigg, Griffith English Language Institute</p> <p><b>(B) Development of Students' English Language Proficiency: Guidance and Strategies for Broader Engagement</b> Jeanette Baird, Australian Universities Quality Agency</p> <p><b>(C) Getting it Right for the Future: Addressing the English Language Needs of our Students</b> Cynthia Kralik, RMIT University Neil Murray, University of South Australia</p> <p><b>Session Chair:</b> Beth Kerrison (invited)</p>
Bayside 103	<p>5. <b>(A) Internationalising Employability Skills in Business Graduates: International Perspectives</b> Carolyn Woodley, Victoria University Rachel Simmons, Victoria University</p> <p><b>(B) Internationalisation: Exploring Pedagogical Challenges and Best Practices of Non-local University Teachers in Higher Education</b> Po Li Tan, Kings College London</p> <p><b>(C) Reconceptualising the 'International' in International Higher Education: Moving Towards Cosmopolitan Outcomes</b> Sarah Richardson, Australian Council for Educational Research (ACER)</p> <p><b>Session Chair:</b> Gavin Sanderson (to be invited)</p>
Bayside 104	<p>6. <b>Research Roundtable (Part A)</b> Leaders to be advised</p> <p><b>IEAA Research Award Winner</b> Speaker to be announced at the Opening Plenary Session at 9.00am on 13 October,</p> <p><b>Session Chair:</b></p>
10:30-11:00am	Morning Tea in the Exhibition Hall
11:00-12:00pm	
Bayside Auditorium B	<p>1. <b>(A) International Education in Adelaide: Changing Lives, Reshaping a City</b> Denise von Wald, Education Adelaide</p> <p><b>(B) A Collaborative Approach to Internationalisation: The Queensland Model</b> Ken King, Queensland Education and Training International</p> <p><b>Session Chair:</b></p>
Bayside Auditorium A	<p>2. <b>The Role of Skilled Migration in Meeting Australia's Future Workforce Needs</b> Robin Shreeve, Skills Australia Peter Speldewinde, Department of Immigration and Citizenship (DIAC)</p> <p><b>Session Chair:</b></p>
Bayside Gallery B	<p>3. <b>Online Student Marketing: The Real Truth A Step by Step Guide to Engaging with and Marketing to International Students Online</b> Mark Puncher, Hobsons Australia Roger Dooley, Hobsons US Nikola Pasic, Hobsons Australia</p>

	<b>Session Chair:</b>
<b>Bayside Gallery A</b>	<p>4. <b>Measuring and Benchmarking the Internationalisation of Education</b> Janet Illieva, British Council, UK Eric Beerkens Steve Nerlich, Australia Education International (AEI)</p> <p><b>Session Chair:</b> Elspeth Jones (to be invited)</p>
<b>Bayside 103</b>	<p>5. <b>Government Schools International Student Programs: Building Community, Industry and Reputation. The Importance of High Quality School Experience in Developing the Post School Sector Market in Australia</b> Dave Kilpatrick, Government Education and Training International Tasmania Angela MacLaine, Education Queensland International Elizabeth Webber, NSW Government Schools Ngairé Young, Education and Training International Western Australia</p> <p><b>Session Chair:</b> Phil Blumberg, NT Department of Education and Training (to be confirmed)</p>
<b>Bayside 104</b>	<p>6. <b>Research Roundtable (Part B)</b> Roundtable Leaders to be advised</p> <p><b>Session Chair:</b></p>
12:00-12:10pm	10 Minute Break
12:10-1:10pm	
<b>Bayside Auditorium B</b>	<p>1. <b>"Australia Unlimited" Rebranding Australian Education and Training</b> Quentin Stephenson Perks, Australian Education International (AEI) Additional speakers to be advised</p> <p><b>Session Chair:</b></p>
<b>Bayside Auditorium A</b>	<p>1. <b>Entry Level English: Issues and Solutions</b> Panel session - Speakers to be advised</p> <p><b>Session Chair:</b> Sue Blundell</p>
<b>Bayside Gallery B</b>	<p>2. <b>Straight from China: National College Entrance Examination (Gaokao) and the Hong Kong Diploma of Secondary Education</b> Alan Olsen, Strategy Policy and Research Iain Watt, Australian Education International</p> <p><b>Session Chair:</b></p>
<b>Bayside Gallery A</b>	<p>3. <b>(A) What Does it Take to Become Transnational?: Public and Private Alliances in TNE</b> Jim Garton, RMIT University</p> <p><b>(B) Between the Devil and the Deep Blue Sea: Centralised vs Decentralised Approaches to Stakeholder Relationship Management Within TNE</b> Scott Crighton, RMIT University Caryn Nery, RMIT University</p> <p><b>Session Chair:</b></p>
<b>Bayside 103</b>	<p>2. <b>An International Student's Welfare Requirements Don't Sleep</b> Debra Langton, Swinburne University Danielle Hartidge, Victoria University Helen Bryce, University of Newcastle</p> <p><b>Session Chair:</b></p>
<b>Bayside 104</b>	<p>4. <b>Research Roundtable (Part C)</b> Roundtable Leaders to be advised</p> <p><b>Session Chair:</b></p>
1:10-2:30pm	Lunch in the Exhibition Hall
2:30-3:30pm	

Bayside Auditorium B	1. <b>Tim Harcourt, Senior Economist, Austrade</b> <b>Session Chair:</b>
Bayside Auditorium A	2. <b>The Changing Higher Degree Research Market: The Compelling Results and Implications from an Extraordinary RHD Research Study</b> Rob Lawrence, Prospect Marketing Szlanko Skrbis, University of Queensland  <b>Session Chair:</b> Jennie Lang
Bayside Gallery B	3. <b>Report on Outcomes of IEAA/US Symposium</b> Speakers to be advised  <b>Session Chair:</b> Tony Crooks
Bayside Gallery A	4. <b>(A) Improving the Quality of Offshore Student Experience: Findings of a Decade in Three Australian Universities</b> Mahsood Shah, University of Canberra Kate Roth, Macquarie University Sid Nair, University of Western Sydney  <b>(B) Perspectives of Work by International Students in Australia</b> Danny Ong, Monash Asia Institute  <b>Session Chair:</b>
Bayside 103	5. <b>Engaging University Students with Internationalisation: How Insights from the AUSSE Can Help</b> Sarah Richardson, Australian Centre for Education Research (ACER)  <b>Session Chair:</b>
Bayside 104	
3:30-4:00pm	Afternoon Tea in the Exhibition Hall
4:00-5:00pm	
Bayside Auditorium B	1. <b>Hot Topics in International Education: Perspectives from Around the Globe</b> Panel to include Senior Representatives from International Education Associations and Organisations  <b>Session Chair:</b> Stephen Connelly
Bayside Auditorium A	3. <b>TEQSA and International Education</b> Denise Bradley (to be confirmed)  <b>Session Chair:</b> TBA
Bayside Gallery B	4. <b>International Student Barometer: How are we Faring?</b> Steve Nerlich, Australian Education International (AEI) Kevin Brett, iGraduate Glenn Withers, Universities Australia (UA)  <b>Session Chair:</b>
Bayside Gallery A	5. <b>Global Cities: Impacts of International Students</b> Chris Ziguras, RMIT University Other speakers to be advised  <b>Session Chair:</b>
Bayside 103	5. <b>Indonesia: Learning from the Past, Engaging for the Future</b> Kirrilee Hughes, Australia Indonesia Business Council Fiona Richards, OCA Group of Companies  <b>Session Chair:</b>
Bayside 104	5. <b>Enhancing Domestic and International Student Engagement: Strategies for Influencing Attitudes and Behaviours</b> Sophie Arkoudis, <b>University of Melbourne</b>

	Additional ALTC Project speakers to be advised <b>Session Chair:</b>
7:00-11:00pm	Conference Dinner at Luna Park
<b>Friday 15 October</b>	
9:00-10:00am	
<b>Bayside Auditorium B</b>	<b>1. The Australian International Student Strategy and Beyond</b> Speakers to be advised <b>Session Chair:</b>
<b>Bayside Gallery B</b>	<b>2. Vocational Education and Training: Moving Forward With Real Action</b> Steve Quirk (ACPET) Peter Holden (TDA) <b>Session Chair:</b>
<b>Bayside Gallery A</b>	<b>3. Standards in Outbound Mobility</b> Brian Whalen, USA Other speakers to be advised <b>Session Chair: Dawn Koban, LaTrobe University</b>
<b>Bayside 103</b>	<b>4. (A) The Other Dimension: Vocational Transnational Quality Concepts and Processes</b> John McKelvey, Sunshine Coast Institute of TAFE  <b>(B) Collaborative Approaches to Moderation of Assessment in Transnational Education</b> Gavin Sanderson, University of South Australia Carmela Briguglio, Curtin University of Technology <b>Session Chair:</b>
<b>Bayside 104</b>	<b>5. National Approaches Towards Internationalisation of Education</b> Janet Illieva, British Council Jazreel Goh, British Council <b>Session Chair:</b>
10:00-10:30am	Morning Tea in the Exhibition Hall
10:30-11:30am	
<b>Bayside Auditorium B</b> <b>JL</b>	<b>1. Views From a Leading Economist: Engaging the "Big End of Town"</b> Chris Richardson, Access Economics <b>Session Chair: Julian Longbottom, IDP Education</b>
<b>Bayside Gallery B</b>	<b>2. Tourism and International Education: A study of International Student Travel Behaviour in Australia</b> Perry Hobson, Southern Cross University Sarah Gardiner, Griffith University <b>Session Chair: Sue Blundell (invited)</b>
<b>Bayside Gallery A</b>	<b>3. Enhancing the Student Experience: Global Initiatives</b> Colin Walters (DEEWR) (invited) Stephen Connelly, IEAA <b>Session Chair:</b>
<b>Bayside 103</b>	<b>4. (A) "I am not like that but why treat me the same way?" Stereotyping International VET Students as Mere 'PR hunters' and its Impacts on Their Learning and Well-being</b> Ly Thi Tran, RMIT University Alison Owen, Central Queensland University

	<p><b>(B) Intervention for Retention: How Can Academic and Social Support Help Universities Keep Their Students?</b> Alison Owen, Central Queensland University</p> <p><b>Session Chair:</b></p>
Bayside 104	<p>5. <b>(A) The Community Safety of International Students in Melbourne: A Scoping Study</b> Joanne Pyke, Institute for Community, Ethnicity and Policy Alternatives (ICEPA)</p> <p><b>(B) International Student Security: A View from Beijing</b> Chris Nyland, Monash University Helen Forbes-Mewett, La Trobe University</p> <p><b>Session Chair:</b></p>
11:30-11:40-am	10 Minute Break
11:40-12:40pm	
Bayside Auditorium B	<p>1. <b>A Discussion with the "Big End of Town"</b> Chris Richardson, Access Economics Additional panellists to be advised</p> <p><b>Session Chair:</b></p>
Bayside Gallery B	<p>2. <b>Community Engagement Strategy in Action</b> Susana Ng, Sydney City Council John Smith, Darebin City Council Odra Santos, Darebin City Council</p> <p><b>Session Chair: Denise von Wald (invited)</b></p>
Bayside Gallery A	<p>3. <b>(A) 'It's a totally new learning curve for me, yes, quite big but it has been meaningful': Teaching International VET Students and Researching International VET Pedagogy</b> Ly Thi Tran, RIMIT University</p> <p><b>(B) Developing 'Well-Rounded' Graduates: Embedding Intercultural and Professional Communication Skills in Tertiary Programs</b> Susan Lubbers, Kaplan Business School</p> <p><b>Session Chair:</b></p>
Bayside 103	<p>4. <b>(A) Managing Australian University Alumni Relations in China: A Fast Changing and Challenging Landscape</b> Edward Smith, Australia China Alumni Association</p> <p><b>(B) The Price of Learning: Chinese Students Psychological Well-being in South Australia</b> Chong Zhou, University of South Australia</p> <p><b>Session Chair:</b></p>
Bayside 104	
12:40:2:00pm	Lunch in the Exhibition Hall
2:00-3:15pm	
Bayside Auditorium B	<p><b>Bayside Auditorium B</b> Closing Plenary: Tim Gard*</p> <p><b>Closing Comments:</b></p> <p>Anthony Pollock Stephen Connelly</p>
3:15pm	Conference Close. See you at the AIEC 2011

\* Jenny Brockie and Tim Gard appear by arrangement with Claxton Speakers International.

Still To be programmed:

**(A) Teamwork and Diversities: Comparing Student Experience of Team-based Learning in Melbourne and Hong Kong** (25 mins session)

Christine Armatas, Victoria University

Louis Lam, Chinese University, Hong Kong