



## BENEFITS OF AIEA MEMBERSHIP & HOW TO BECOME A MEMBER

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is comprised of leaders engaged in advancing the international dimensions of higher education. The purposes of the Association are to:

1. improve and promote international education programming and administration within institutions of higher education,
2. establish and maintain a professional network among international education institutional leaders,
3. provide an effective voice on significant issues within international education at all levels,
4. cooperate in appropriate ways with other national and international groups having similar interests.

AIEA gives members opportunities to join forces, exchange ideas, share institutional strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests such as new approaches to international education on campus and a unified voice on specific international issues include opportunities for dialogue with colleagues through workshops on topics of interest to members, professional meetings, and a scholarly journal.

### SPECIFIC MEMBER BENEFITS INCLUDE:

- Up to \$150 discounts to AIEA conferences
- Subscription to the Journal of Studies in International Education – an \$80 value (members must join/renew by March 31 for this benefit)
- Access to the AIEA listserv – comprised of senior level leaders in international education. The listserv is a mechanism to post questions on international issues on your campus, exchange information on international education resources, job postings, etc.
- Access to the online AIEA member directory
- Discounts on AIEA publications
- Listing in the AIEA Online Consultant Directory
- Mentor relationships with colleagues
- Professional Development opportunities
- Leadership opportunities on AIEA boards and committees
- And much more...

### AIEA WANTS TO HEAR FROM YOU!

Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Help you develop professionally? Provide the resources you need? Want to get more actively involved in the work of AIEA? Then we want to hear from you! Email [aiea@duke.edu](mailto:aiea@duke.edu) today!

#### Association of International Education Administrators

PO Box 90404  
Duke University  
Durham, NC 27708-0404  
Tel: 919-668-1928  
Fax: 919-684-8749  
Email: [aiea@duke.edu](mailto:aiea@duke.edu)  
<http://www.aieaworld.org>



## JOINING AIEA

New members must complete the online application form found at [www.aieaworld.org](http://www.aieaworld.org). Please note that membership dues are not refundable nor are they transferable to another institution/organization. If members change institutions/organizations, they will need to reapply.

There are four main categories of membership. All categories receive full benefits including voting privileges and the right to be nominated for leadership positions within the organization:

### 1. Academic Institutional Membership

Academic Institutional Membership is open to the person designated by a college or university's Chief Executive Officer as its principal international education administrator. The institutional member's areas of responsibility may include:

- Education abroad and faculty/student exchanges
- International student and/or scholar services
- International student admission
- International contracting and technical assistance
- Area, international and/or foreign language studies
- Intensive English study
- Internationally oriented faculty and curriculum development
- International institutional linkages
- Internationally oriented community and outreach activities
- International education/research

**Note:** Institutional membership, while held by an individual, is tied to that institution and is not transferable. Institutional membership entitles an institution to have an unlimited number of individual memberships (see below). (Annual membership fee: \$400.00). Other individuals from that institution must apply for individual membership in order to be members of AIEA.

### 2. Other Organizations Supporting International Education Membership

Organizational Membership applications are invited by AIEA from organizations that support international education. Organizational memberships are usually held by a senior person in the organization. Organizational membership entitles the organization to have an unlimited number of individual memberships (see below) (Annual membership fee: \$400.00)

### 3. Individual Membership

Individual Membership is open to individuals at colleges and universities, which hold a current institutional membership or organizational membership in AIEA. If your institution/organization is not currently a member of AIEA, please speak to your senior international education officer. Retired AIEA members may also apply at the individual membership rate (as a "Retiree"). (Annual membership fee: \$100.00)

### 4. Non-affiliated Individual Membership

This is a new membership category open to individuals not affiliated with institutions or organizations but who are active in the international education field and wish to be involved in the work of AIEA. (Annual membership fee: \$400).



# Newsletter

## MESSAGE

### FROM AIEA PRESIDENT, ULIANA GABARA

*Dear colleagues:*

As I am sure you are aware, this has been a very busy year for AIEA, as it has been for the field of international education in general. It is my hope that, after reading this summary of our activities and plans for the future, you will agree with me that, as a result of the work done this year, next year, and the years to follow, promise to be both busy and productive. Most of the new developments will require your approval and all will depend on your active participation.

To begin with, let me report on the work of AIEA's Executive Committee (EC), which has met twice since the '06 conference in San Diego. Its discussions have focused on the following key issues, and have resulted in the three documents (a Proposed New Constitution, a Proposed Strategic Plan 2007-2012, and an Implementation Plan), which we are bringing forward for your consideration and vote (the proposed constitution can be reviewed at

<http://aieaworld.org/publications/constitution.php> and the Proposed Strategic Plan/Implementation Plan can be reviewed at <http://aieaworld.org/publications/sap.php>):

- **THE SIZE AND COMPOSITION OF AIEA.** We concluded that, for the benefit of the field of international education and the effectiveness of the organization, we ought to grow, though not excessively. Our estimate, at this time, is that we should double in size. The EC began the process of recruiting new institutional members some months ago. We have subsequently come to the conclusion that a clearer and more relevant definition of eligibility for membership and of membership categories is necessary. This required nothing less than asking ourselves who we are and who we want to be in the future. The nomenclature of "chief international officer" was part of our original Constitution. It suggested that only institutions with a single administrator, responsible for all aspects of internationalization, were eligible for membership. While an interesting and novel idea in '82, it has become limiting since few institutions have a totally centralized structure for internationalization. In many universities and colleges with complex and extensive internationalization structures in place, there are two or even more senior administrators, who, while working in collaboration with each other, have responsibilities for three, four or five various aspects of the field. So, in fact, over the years we have begun accepting **senior administrators** with policy responsibilities in at least two areas of international education. As for the long-standing divide between institutional and individual members, we propose giving individuals all rights of membership, with the hope that they will, eventually, be able to bring their institutions along. Institutional members will have the advantage of a much lower fee for additional members. Now, we concluded, is the time to reflect the de facto situation and the way toward the future in our Constitution; the proposed changes will depict better who we already are and will help us attract and include institutions and people who belong in and can

benefit from participation in AIEA. We are asking you to vote on this and other changes in the new proposed Constitution.

- **A MORE OPEN AND EGALITARIAN ORGANIZATION:** We have also concluded that all members, whether from academic institutions or from organizations supporting international education, should have an equal vote on matters central to our common goals. Similarly, we want to give all members of the Executive Committee a vote (in the current constitution the treasurer and the secretary are non-voting members). As you can see, we propose to return to the old principle of "one person, one vote."
- **A MORE ACTIVE MEMBERSHIP, WITH MANY OPPORTUNITIES FOR DEVELOPING NEW LEADERS:** In creating a new structure of committees and advisory board, the EC's goal is to assure that essential functions of the organization be addressed more efficiently as a result of being shared by more people; that, while members of the EC exercise appropriate leadership roles, they also focus on bringing new participants into the leadership circle and through this, secure the future of the organization and the field.
- You will note that **some of the proposed changes in the Constitution legitimize long-standing realities**, e.g. the position of the Development Officer has long been very important to our organizational survival. Now it is clearly defined and written into the new Constitution. Others, such as the **newly created Conference Advisory Board**, have only recently been introduced and are now ready to become institutionalized.
- **STRUCTURE FOR THE FUTURE:** You will note that we propose the creation of three standing committees and three advisory boards. These will be structured and clearly defined in published charges created by the EC. Their accountability will be assured by annual reports, presented to the EC and to the membership at large, as well as by the budgetary process, which will include request for annual budgets and accounting for the use of such budgets. Chairs of both committees and advisory boards will sit on the EC and will invite all members of AIEA to volunteer to participate in them. Once approved by the EC, members of committees and advisory boards will serve three-year, rotating terms.

When I said that this has been a busy year, I meant it. Among other pressing matters on our organizational agenda was the fact that we had come to the end of the present Strategic Plan and it was time to look into the future. The initial task force charged with the creation of the new Plan in '05 included: Riall Nolan (Chair), Howard Rollins, Earl Kellogg, Judy Young, Gil Merckx, Bill Lacy, Susan Lambert, and Darla Deardorff. After the February, 2006 EC meeting, Joe Tullbane, Susan Buck Sutton, and Everett Egginton joined the task force. After a great deal of thoughtful, intense work, and many revisions, the included **Strategic Plan for 2007- 2012** was formulated and gained the EC's full support. I trust you will find it to be focused on our mission, ambitious, and yet realistic. The five strategic issues have been distilled from what experience tells us we must and can do to advance the internationalization of higher education on our campuses, in our regions and in the country, to support present and future senior international administrators, and to sustain AIEA so



that it can continue to fulfill its mission. The ground for moving forward on the Plan has been prepared by the Implementation Committee: Uliana Gabara and Gil Merckx, co-chairs, with JoAnn McCarthy, Earl Kellogg, Howard Rollins, Bill Lacy, Pia Wood, and Darla Deardorff members.

One measure of this Strategic Plan is its grounding in our organizational ethos and in current needs and opportunities of the field of international education. Parts of it are already being implemented. For example, we have made significant progress in both networking and alliances with sister organizations. The traditional Ghost Ranch model (the name has stuck!), was expanded last year to a **Cross Atlantic Dialogue**, a two-day meeting of AIEA and EAIE. This year, by popular request, a second Cross Atlantic Dialogue was held in Basel (the report is available on AIEA's website at [http://aieaworld.org/publications/dev\\_reports.php](http://aieaworld.org/publications/dev_reports.php)) and a new initiative was launched when, the **Dialogue of the Americas** was held at the AMPEI conference in November of this year. Participants included not only AMPEI and AIEA, but also FAUBAI (Brasilia), Conahac, ASCUN (Colombia), Canada, Argentina and IIE. A report of AMPEI Dialogue proceedings and future plans will soon be posted on our website. As you will see, there was a great deal of enthusiasm for continuing and expanding this initiative. Not surprisingly, participants felt that a great deal of professional development and networking happens at such focused meetings. Our thanks go to Dennis Dutschke, Bill Davey, Joe Tullbane, Everett Egginton, and Riall Nolan for all of their work on making these meetings a success and a signature of AIEA. Much closer to home, we have been actively engaged in conversations with NAFSA's Knowledge Community on International Education Leadership (KC-IEL) aimed at better understanding and closer collaboration. Finally, AIEA has taken the leadership in the creation of a **Council of International Education Associations**, a forum for non-profit, non-governmental international education associations throughout the world to exchange information, conduct a dialogue, and collaborate on advocacy for international education, professional development, and discovery of new approaches to the field. Following an initial meeting at AIEA 2006, there have been follow-up meetings at NAFSA, EAIE, and the Australian Conference on International Education. The EC has approved AIEA's participation in the Council (for Draft Provisions for the Council see our website at [http://aieaworld.org/benefits/Council\\_on\\_International\\_Education.pdf](http://aieaworld.org/benefits/Council_on_International_Education.pdf))

All of the initiatives and projects I have described above have been made possible by work done in previous years. You will recall the Membership Committee, which in 2005 prepared the ground for what we are now proposing as changes to the Constitution; we should note the initial Strategic Plan task force and the Ghost Ranches of old, which have served as model for the Dialogues, very productive and important interactions with colleagues from various parts of the world. It is a characteristic of AIEA that we continue building on past initiatives. In fact, past presidents of AIEA don't really retire. This year alone, JoAnn McCarthy, John Hudzik, Maria Krane, and Earl Kellogg have all played important roles in various committees and task forces. And Stephen Dunnett, as immediate past president, not only chaired the Nominations Committee and was a key member of the EC, but also mentored and supported the current president. I want to thank all of them and everyone who has dedicated time, thought, and effort while serving during this year on various committees and task forces. The great response to Pia Wood's, our new Editor's, recent call for volunteers for the Editorial Board was a preview of our members' willingness to serve in the future.

This has been the first full year of **Dr. Darla Deardorff's management of the AIEA Secretariat** in its location at Duke University in Durham, North Carolina. In recognition of the important

role she plays in the leadership of the organization, the EC has approved a change in her title to Executive Director and the addition of Maura Murphy as graduate assistant. We have all benefited from Darla's support of and participation in the EC, the ongoing improvement of the website, and her collaboration with William Brustein, president-elect and chair of the annual **conference in Washington, D.C., "The Global University: Challenges and Opportunities"** on February 18-22, 2007.

With warm regards,

Uliana

Dr. Uliana Gabara  
President, AIEA

### AIEA LEADERSHIP TEAM

2006 President: Uliana Gabara  
President-Elect: William Brustein  
President-Elect-Elect/Treasurer: Gil Merckx  
Immediate Past President: Stephen Dunnett  
Secretary: Deb Pierce  
AIEA Editor: Pia Wood  
Development Officer: Duleep Deosthale  
Executive Director: Darla Deardorff

AIEA Executive Committee Members: Joseph Brockington (2007), Riall Nolan (2007), William Lacy (2008), Howard Rollins, Jr. (2008), Pia Wood (2008), Everett Egginton (2009), Norman Peterson (2009), Susan Buck Sutton (2009), Dennis Dutschke (2010), Sabine Klahr (2010)

### MARK YOUR CALENDARS FOR THE 2008 AIEA CONFERENCE!

The 2008 AIEA Conference will be held at The Marriott at Metro Center in Washington DC on Wednesday, February 20-Saturday, February 23, 2008. Session proposals will be due in early September – watch the AIEA website for further details ([www.aieaworld.org](http://www.aieaworld.org))

### ATTENTION AIEA MEMBERS!

Sign up for the **AIEA Consultant Directory** and share your expertise in international education with your colleagues. Current members can list their expertise in the consultant directory by logging into the AIEA website.

### WELCOME NEW AIEA MEMBERS IN 2007!

AIEA would like to extend a warm welcome to new members joining AIEA in 2007. New institutional members include:

- Arizona State University
- Baylor University
- Carroll College
- Centro de Investigación y Docencia Económicas A.C.
- Colorado State University
- Davidson College
- Endicott College
- Pace University
- St. John International University
- The Ohio State University
- University of Cincinnati
- University of Texas at Dallas
- Western Michigan University

### 2006 HIGHLIGHTS FROM THE AIEA SECRETARIAT

This has been an exciting year for AIEA as a new strategic plan was developed. Here are some of the highlights for AIEA in 2006:

- New strategic plan written that will set the direction for AIEA for the next 5 years
- Two international seminars were held in 2006: The EAIE-AIEA Transatlantic Seminar, held in Basel on Sept 10-12, 2006 and the AMPEI-AIEA Dialogue of the Americas held in Cuernavaca, Mexico on November 15-17, 2006. Reports from these dialogues can be found on the AIEA website ([www.aieaworld.org](http://www.aieaworld.org) under "Publications")
- Membership numbers: In 2006, there were 197 institutional members, 26 organizational members, and 152 individual members for a total of 375 members. In 2007, 166 institutions have already joined or renewed their membership, 27 organizations have joined/renewed as have 69 individuals. Members need to renew by March 31 to avoid late fees.
- Policies and procedures were formalized for AIEA leadership through the creation of conference planning handbooks and handbooks for the presidential stream
- Elections were held online for the second year in a row with 32% of the membership voting in the elections in 2006
- A new website was launched that features Members in the News and a Consultant Directory for members to use in consulting with each other about international education issues. The website has averaged 2000 hits per month.
- The Executive Committee met three times in 2006: At the AIEA conference in San Diego, in July in Washington DC and in October in Chicago. The Strategic Planning Taskforce also met once in June at Duke.
- In addition to the Strategic Planning Taskforce and the Implementation Taskforce, other active committees and boards of AIEA include the Professional Development Committee (formerly CAPS), the Conference Advisory Board, the Public Policy Advisory Board, the Awards Committee, the Membership Committee, the Nominations Committee, and the recently appointed Editorial Board which convened its first meeting at the 2007 AIEA Conference. Many thanks to the over 30 members of AIEA who have provided active leadership on these committees and boards over the past year. AIEA is a member organization and relies on the active leadership of its members to accomplish its work.
- The AIEA Secretariat continues to provide major oversight and support for the AIEA conferences, and administrative support for the seminars, the taskforces, committees, and boards of AIEA, and maintains daily operations for the organization through two part-time staff.

### CALL FOR NEWSLETTER CONTRIBUTIONS

With this publication, AIEA is launching a newsletter! The newsletter will be published online twice a year. Articles, news, and announcements related to international education are welcome from the membership. Please send items to [aiea@duke.edu](mailto:aiea@duke.edu).

### MEMBER NEWS NEEDED!

The AIEA website features a special "Members in the News" section on the home page. Be sure to email [aiea@duke.edu](mailto:aiea@duke.edu) regularly with information regarding AIEA members in the news, especially as it relates to international education (in the media, accomplishments, authored books, etc.).

### AIEA LEADERSHIP HELPS ESTABLISH NEW COUNCIL OF INTERNATIONAL ASSOCIATIONS

The New International Association Council, an initiative spearheaded by AIEA Past-President Earl Kellogg and President Uliana Gabara, among others, will be an association of non-profit, non-government international education associations from countries and regions throughout the world that share a common mission to advance internationalization of education. The Council aims to advance the global learning of post-secondary education organizations through the exchange of information and dialogue, advocacy for international education, professional development and the discovery of new approaches to international education.

A seven-member Executive Committee drawn from representatives of the members' associations will govern the Council. An interim executive committee will serve until the May 2007 meeting where formal establishment of the Council is planned to take place. After formal founding of the Council, membership will be open to qualifying organizations meeting stated criteria and approved by a majority of the membership. There will be no individual or personal memberships.

Specific activities and projects of the Council will vary from year to year and undergo change over time. Initial activities include:

- Access to member associations (eg posting URLs of member associations' website)
- Participation at member associations' conferences (eg through panels, joint presentations, co-sponsorship of speakers...)
- Development of policy positions and advocacy as appropriate on international post-secondary issues.
- Periodic organization of a World Congress for International Education, in cooperation with member associations

The exploratory meeting for establishing such a Council was held at the 2006 AIEA conference in San Diego. This was followed by meetings at the NAFSA conference in Montreal and the EAIE conference in Basel. The following organizations were represented at a meeting in Sept 2006 in Basel:

AIEA Association of International Education Administrators  
AMPEI Asociacion Mexicana para la Educacion Internacional  
APAIE Asia-Pacific Association for International Education  
CBIE Canadian Bureau for International Education  
CSC China Scholarship Council  
EAIE European Association for International Education  
IEAA International Education Association of Australia  
IEASA International Education Association of South Africa  
ISANA International Education Association  
JAFSA Japan Network for International Education  
KAFSA Korean Association of Foreign Student Administrators

*Information for this article was excerpted from "Council of International Education Associations to be established," p. 27 EAIE Forum, Winter 2006, vol. 8, no. 3. [www.eaie.org](http://www.eaie.org)*